



UNITED WAY
Greenville County

gratefulTM GREENVILLE

2026 SPONSORSHIP OPPORTUNITIES

WHAT IS GRATEFULL GREENVILLE?

ONE MEAL. ONE STREET. ONE GREENVILLE.

Gratefull Greenville returns on Monday, November 23, 2026 under the leadership of United Way of Greenville County – a celebration of community, connection and the shared belief that everyone deserves a seat at the table. This free, public Thanksgiving meal brings neighbors, coworkers, families and strangers together for a moment of gratitude and belonging as Main Street transforms into one long table filled with good food, conversation and the spirit that defines Greenville County.

4,000+

Greenville County residents gather on the Main Street bridge

50+

Local restaurants donate food and culinary talent

100%

Free to the community, made possible by generous donors and volunteers.



AT A GLANCE

LEVEL	INVESTMENT	#	WEBSITE	TABLE RUNNER	TRUSS	PRESS & MARKETING	SOCIAL MEDIA	VIP PERK	CHEF DINNER
Feed a Family	\$2,500	Open	Small	Small	–	–	–	–	–
Feed a Gathering	\$5,000	Open	Small	Small	Small	–	–	–	–
Feed a Neighborhood	\$7,500	4 1	Small	Small	Small	✓	✓	Entertainment Corner Feature	2 Seats
Feed a Village	\$10,000	2 1	Medium	Medium	Medium	✓	✓	Convo Starter Table Tent	4 Seats
Feed a Community	\$15,000	1	Large	Large	Large Feature	✓	✓	Exclusive Thankful Wall	6 Seats
Feed a City	Priceless	1	Hero	Hero	Hero Feature	✓	✓	Welcome Words + VIP Transport	8 Seats

SPONSORSHIP
TAKEN

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AN EXCLUSIVE VIP EXPERIENCE

THE LONG TABLE

One week before Gratefull Greenville, our most generous sponsors and donors gather for something more intimate, featuring extraordinary food, honest conversation and the kind of connection that only happens around a shared table.

This is your invitation to meet the people behind the mission, raise a glass to what Greenville is becoming and be part of the story.

A NIGHT OF IMPACT. CONNECTION. GRATITUDE.



FEED A FAMILY

\$2,500 | Open Availability

Puts your name on the table runner covering the full length of Main Street. Thousands of hands will touch it. Hundreds of photos will capture it.

✓ Logo on website

✓ Table runner feature



FEED A GATHERING

\$5,000 | Open Availability

Puts your logo on the stage sign and the event truss – the centerpiece that anchors every photo and memory. When 4,000+ people look down Main Street, they see your brand as part of the moment.

✓ Logo on website

✓ Small logo on stage signage

✓ Table runner feature

✓ Small logo truss



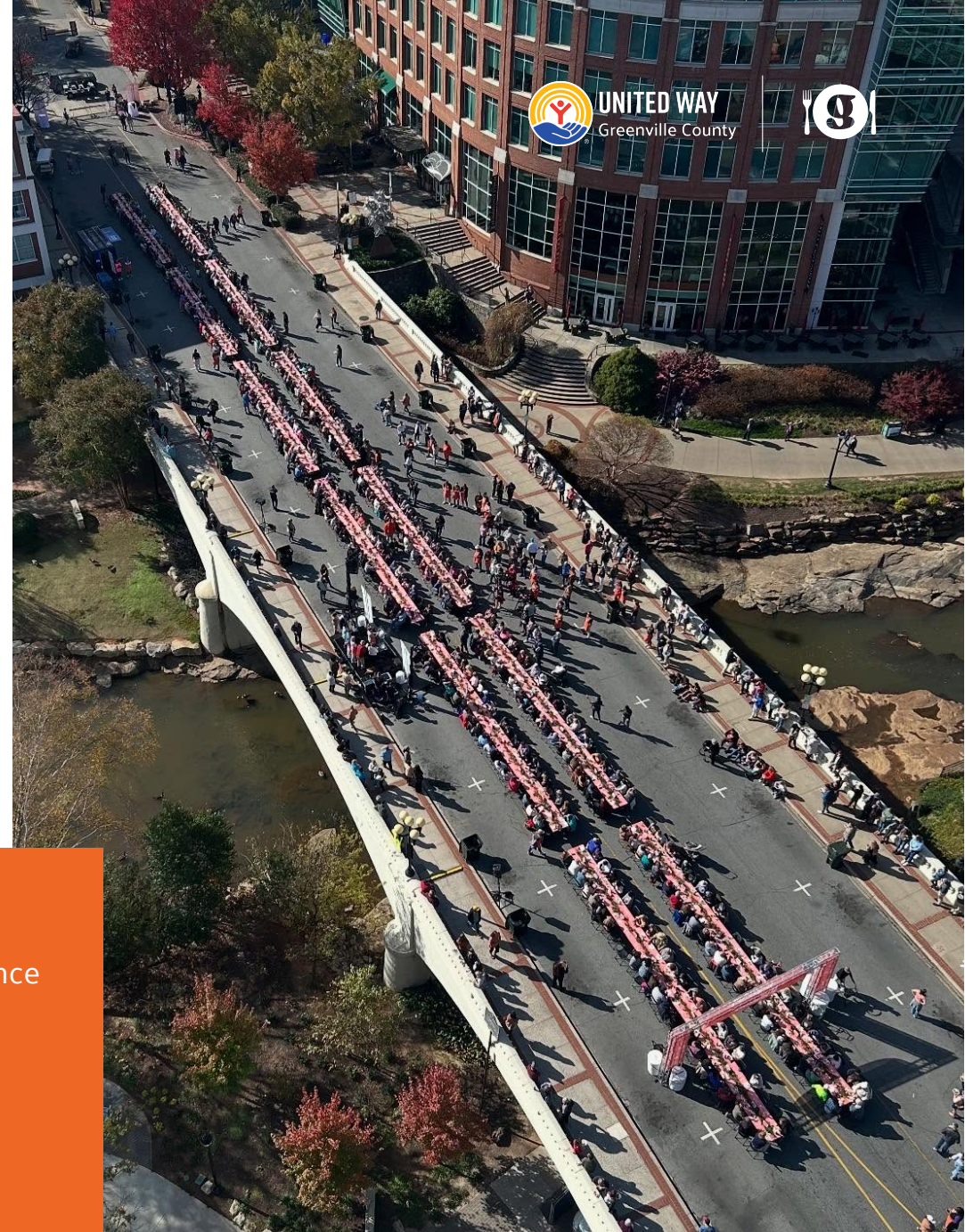
FEED A NEIGHBORHOOD

\$7,500 | ~~4~~¹ Sponsor Spots

Your logo anchors the **Entertainment Corner** featuring live music at the event entrance – the first thing guests see, the last thing they pass on the way out. Add a featured social post, truss signage, table runners, a website listing and two seats at the exclusive VIP Chef Dinner, and you have a sponsorship that shows up in every direction.

SPONSORSHIP INCLUDES

- ✓ Logo on website
- ✓ Table runner feature
- ✓ Featured social media post
- ✓ Small logo on event truss
- ✓ Entertainment Corner feature at entrance
- ✓ Priority volunteer placement
- ✓ 2 seats – VIP Chef Dinner





FEED A VILLAGE

\$10,000 | ¹ Sponsor Spots

Your brand sparks the conversations that make Gratefull Greenville matter.

At every seat along Main Street, guests find a **Conversation Starter** table tent, designed to break the ice and remind us we have more in common than we think. As a **Feed a Village** sponsor, your logo lives on every one of those cards. Your brand isn't just seen, it's the reason strangers become neighbors.

SPONSORSHIP INCLUDES

- ✓ Logo on website
- ✓ Table runner feature
- ✓ Featured social media post
- ✓ Medium logo on event truss
- ✓ Signage near stage
- ✓ Convo Starter table tent (shared logo)
- ✓ Priority volunteer placement
- ✓ 4 seats – VIP Chef Dinner

FEED A COMMUNITY

\$15,000 | 1 Sponsor Spot

Own the wall Greenville fills with gratitude.

The **Thankful Wall** is one of the most beloved moments of Gratefull Greenville – where neighbors, kids, strangers and coworkers stop to write what they're grateful for. By the end of the night, it's a living portrait of who Greenville is. As the **Feed a Community** sponsor, it's your branding only. And when the event wraps, the wall goes home with you – a permanent piece of what your company made possible.



SPONSORSHIP INCLUDES

- ✓ Logo on website
- ✓ Table runner feature
- ✓ Featured social media post
- ✓ Large logo on event truss
- ✓ Stage signage
- ✓ Exclusive Thankful Wall
- ✓ Priority volunteer placement
- ✓ 6 seats – VIP Chef Dinner



SPONSORSHIP
TAKEN

THE HIGHEST HONOR

FEED A CITY



You don't just sponsor Gratefull Greenville. **You feed a city.**

Your name leads every marketing piece. Your logo anchors the hero position on the event truss.
Your brand travels through every social post, press mention and community conversation.

The week before, you sit at the head of the Long Table Chef Dinner. On the day, you deliver the Welcome Words to 4,000 people, then close it out in the official recap video.

SPONSORSHIP INCLUDES

- | | | |
|--------------------------------|-------------------------------------|--------------------------------|
| ✓ Named in all event marketing | ✓ Table runner feature | ✓ Stage signage |
| ✓ Premier Logo on website | ✓ Logo feature in event recap video | ✓ Priority volunteer placement |
| ✓ Welcome words | ✓ Featured social media post | ✓ 8 seats – VIP Chef Dinner |
| ✓ Day of VIP transportation | ✓ Hero logo on event truss | |

JOIN US AT THE TABLE

gratefullTM GREENVILLE

Sponsorship opportunities are limited. If you're ready to be part of one of Greenville's most meaningful community moments, we'd love to talk.

Reach out to learn more about the investment that fits your goals and to reserve your spot before they're gone.

